

## Attachment 13: Recruitment Materials

**(Facebook ad – 25 and 90 character limit)**

**FAMILIES NEEDED FOR STUDY**

Participate with your elementary school-aged child and earn up to \$95

**(Newspaper/Magazine ad for Texas)**

**FAMILIES NEEDED FOR STUDY ON MEDIA USE**

Live in Navarro, Hill, or Ellis County?

Have a child in 3<sup>rd</sup>, 4<sup>th</sup>, or 5<sup>th</sup> grade?

Earn up to \$95 for participating in a study about family media use and substance use prevention in childhood.

Visit our website or call 919-493-7700 and ask for the Family Media Project.

**(Newspaper/Magazine ad for North Carolina)**

**FAMILIES NEEDED FOR STUDY ON MEDIA USE**

Live in Chatham, Moore, or Montgomery County?

Have a child in 3<sup>rd</sup>, 4<sup>th</sup>, or 5<sup>th</sup> grade?

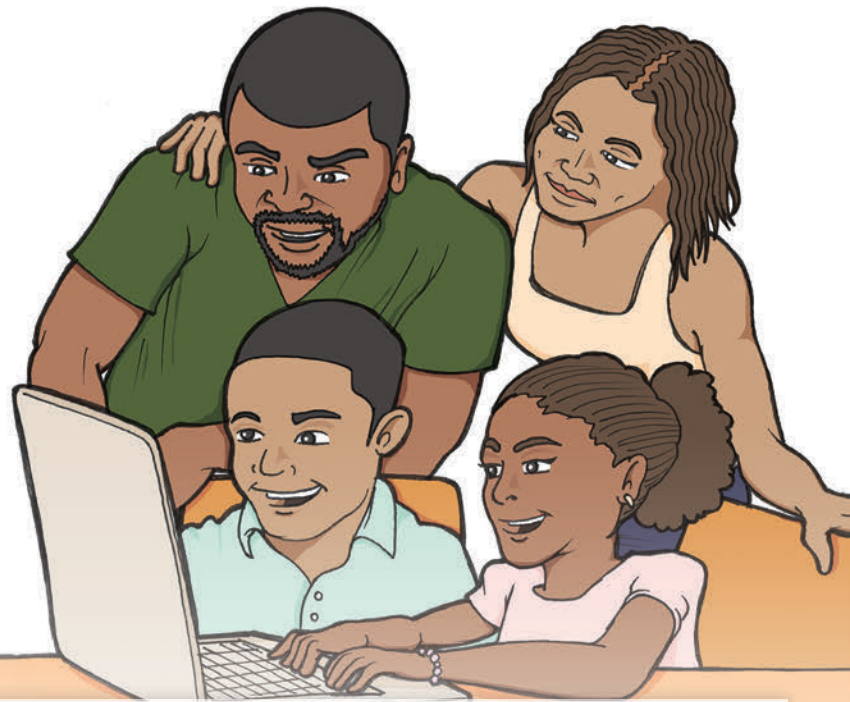
Earn up to \$95 for participating in a study about family media use and substance use prevention in childhood.

Visit our website or call 919-493-7700 and ask for the Family Media Project.

**(Flyer for Texas)**



## **FAMILIES NEEDED FOR STUDY ON MEDIA USE**



You and your child may be eligible to participate in the Family Media Project, an evaluation of family interaction surrounding the use of a computer program designed for families to use together. Researchers at Innovation Research & Training, Inc. (iRT) are interested whether using media together as a family can have a positive effect on children's health and reduce children's alcohol and tobacco use experimentation.

### **Who can participate?**

- A parent and their 3rd, 4th, or 5th grader who live in Navarro, Hill, or Ellis County

### **Benefits of participation include:**

- A fun, family friendly, computer program to use with your child
- Up to \$95 for the time you and your child spend completing different aspects of the research project

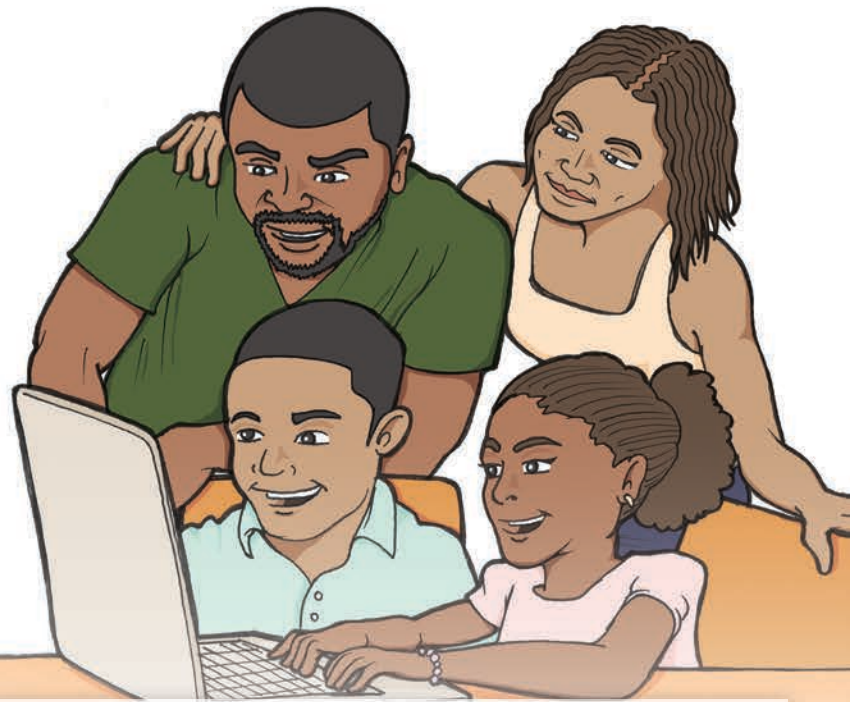
We would love to hear from you. Please visit our website or call 919-493-7700 and ask for the Family Media Project!

**[www.FamilyMediaProject.com](http://www.FamilyMediaProject.com)**

**(Flyer for North Carolina)**



## **FAMILIES NEEDED FOR STUDY ON MEDIA USE**



You and your child may be eligible to participate in the Family Media Project, an evaluation of family interaction surrounding the use of a computer program designed for families to use together. Researchers at Innovation Research & Training, Inc. (IRT) are interested whether using media together as a family can have a positive effect on children's health and reduce children's alcohol and tobacco use experimentation.

### **Who can participate?**

- A parent and their 3rd, 4th, or 5th grader who live in Chatham, Moore, or Montgomery County

### **Benefits of participation include:**

- A fun, family friendly, computer program to use with your child
- Up to \$95 for the time you and your child spend completing different aspects of the research project

We would love to hear from you. Please visit our website or call 919-493-7700 and ask for the Family Media Project!

**[www.FamilyMediaProject.com](http://www.FamilyMediaProject.com)**


## **(Screenshots of Recruitment Website)**

www.irtinc.us/MediaDetectiveFamilyStudy/index.html

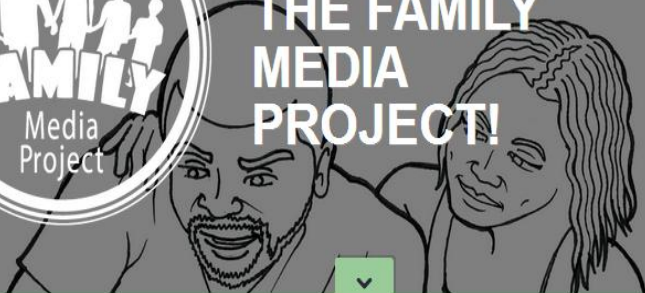
Write-On Large App...www.sba.gov/sites/...www.irs.gov/PUP/fo...Conducting a Privac...M-03-22, OMB Guid...www.hhs.gov/ocio/...www.sec.gov/about...

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BE A PART OF  
THE FAMILY  
MEDIA  
PROJECT!



FAMILY MEDIA PROJECT

You and your child may be eligible to participate in the Family Media Project, an evaluation of family interaction surrounding the use of a computer program designed for families to use together. Researchers at innovation Research & Training, Inc. (iRT) are interested whether using media together as a family can have a positive effect on children's health and reduce children's alcohol and tobacco use experimentation. Please explore our website to learn more!

Stay in touch with us







## ABOUT THE FAMILY MEDIA PROJECT

The Family Media Project is a research study conducted by innovation Research & Training, Inc., a behavioral sciences research company based in Durham, North Carolina that conducts scientific studies investigating real-world problems facing children, families, communities, organizations and other social systems. This particular research project is funded by the National Institute on Drug Abuse (NIDA), the National Institutes of Health (NIH). iRT consists of versatile and multidisciplinary professional staff. The following researchers are the investigators behind the Family Media Project:



Dr. Tracy Scull

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Dr. Janis Kupersmidt

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## Stay in touch with us





## FAMILIES NEEDED

Researchers at innovation Research & Training, Inc. (iRT) are interested in how families use media together (e.g., computers, televisions, video games, and mobile devices). In this study we are specifically interested in whether using media together as a family can have a positive effect on children's health and reduce children's substance use experimentation. Read more below to learn about who can participate and what's involved!



### Who is eligible to participate?

- Children in 3rd, 4th or 5th grade and his or her parent/guardian
- Must have access to the internet and a CD ROM
- Must be able to speak English
- Must live in one of the following areas  
Texas: Ellis, Navarro, or Hill Counties  
North Carolina: Chatham, Moore, or Montgomery Counties

### What will you and your child do as part of the project?

- Receive a computer program to use at home with your child for about 3 hours over a month-long period.
- Meet with a project staff member at a public location in your community 3 times over a 4 month period to complete a questionnaire. The questionnaire could take up to 45 minutes of your time.
- Fill out a program usage log to record the time spent using the computer program.

### What will you get for participating?

- A fun and family friendly computer program to use with your child
- Up to \$95 for the time you and your child spend completing the program and questionnaires
- Reimbursement for mileage to and from the data collection site in your community

### Do you have to sign a consent form?

- Yes, you and your child will have to sign consent forms on the date of your first appointment. In the meantime, you can access them below.

[Download Youth Assent PDF Form](#)

[Download Parent Consent PDF Form](#)

### How do I sign up?

- Please email or call [Tara Weatherholt](#) or [Glen Dawson](#) at 919-493-7700. Ask for the Family Media Project!

Stay in touch with us

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